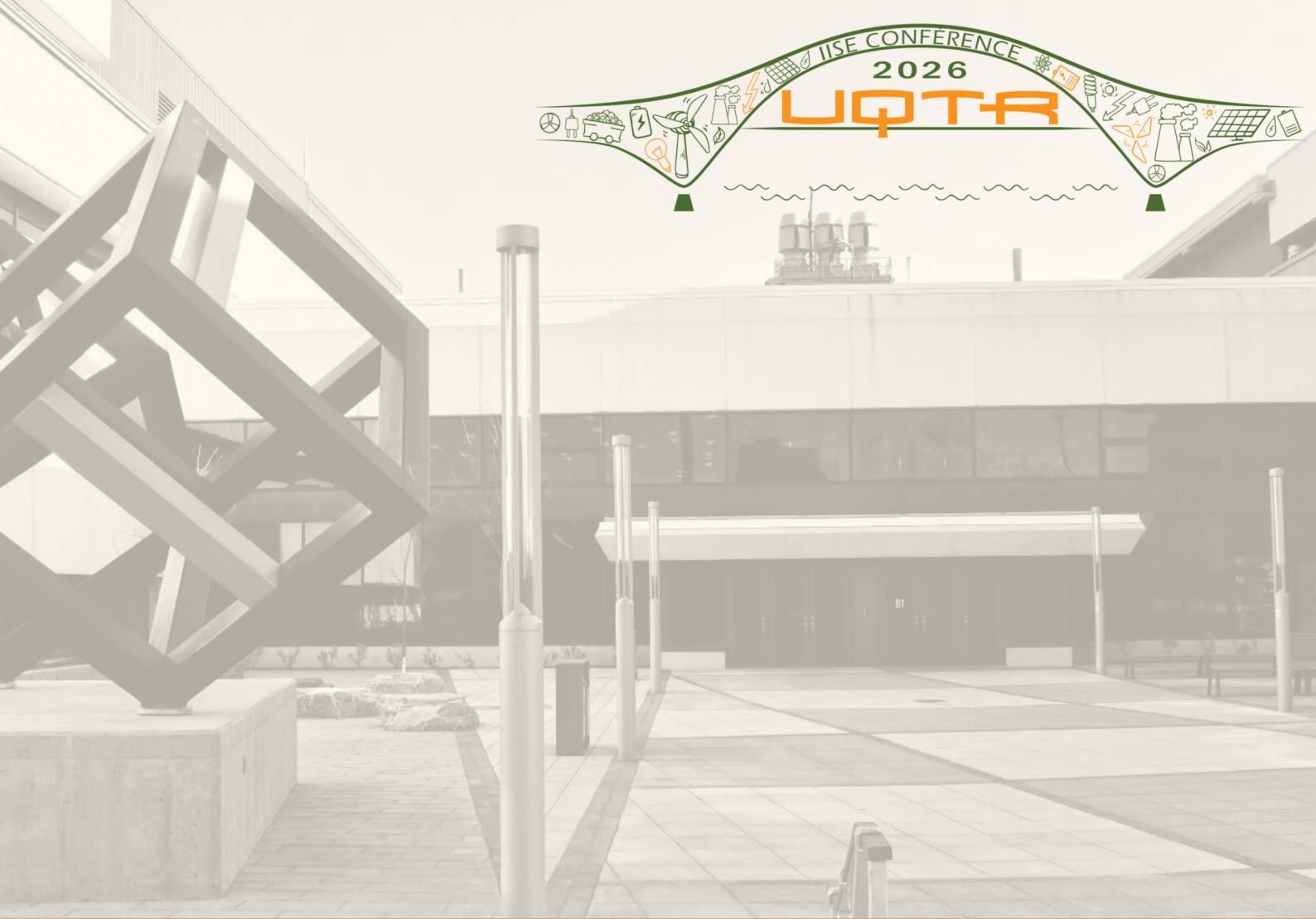




Partnership proposition

43rd Edition

Industrial engineering university
congress of eastern Canada

January 30th to February 2nd, 2026
Université du Québec à Trois-Rivières

Industrial engineering congress

The Université du Québec à Trois-Rivières (UQTR) is proud to host the **43rd edition of the annual Congress of the Institute of Industrial and Systems Engineers (IISE)**, taking place from **January 30th to February 2nd, 2026**. The city of Trois-Rivières will proudly welcome this national event dedicated to the application of all fields of industrial engineering.

IISE is a global nonprofit association committed to promoting and supporting the profession of industrial engineering and is a proud partner of this event.

The theme of the 43rd edition will explore the vast potential of engineering in the **energy** sector, reflecting current trends and innovations in the field.

Participants

More than 10 universities will be represented, bringing together around 300 of the best industrial engineering students. This congress is a great opportunity for these future engineers to challenge themselves through a variety of competitions, attend conferences on a wide range of topics, and strengthen their professional network. The event offers a stimulating atmosphere and fosters extensive knowledge sharing, making it a truly memorable experience.



Day 1

Opening ceremony

Kick-off of the event, this ceremony will be featuring **a video presentation from each delegation**, proudly reflecting the identity of their respective universities. These videos will be judged by a **jury composed by some of the official partners of the event**. These partners will have the opportunity to share a promotional video highlighting their organization.

Networking evening

This pleasant evening will be the perfect way to wrap up the first day of the congress. Partners will have the chance to present their company with a **personalized kiosk**. These kiosks will be gathered in an open space, animated by the energy of 300 future engineers. It will be a unique opportunity to network, build new relationships, and discuss internship or employment possibilities.

Day 2

Competitions

Whether academic or cultural, competitions allow students to give their best in a spirit of healthy rivalry. By sponsoring competitions, companies enhance their image, share their values, and build privileged relationships with the next generation of engineers. **Some partnerships plans** include a seat on the jury and the opportunity to announce the winners during the closing banquet.

Academic and technical competitions



Case study

This is a full-day competition in which teams of four students analyze and solve a real-life company problem. It begins with a visit to the company's facilities in the morning, followed by a five-hour period to develop solutions. The day ends with a presentation of the proposed solutions to a jury of experts. This competition is particularly popular among final-year students.



Simulation

Teams of 3 students receive a problem in November and must model it using simulation software. They present their final work during the congress.



Theoretical exam

Each university forms a team of four students who are tested on knowledge acquired throughout their industrial engineering program. This challenge is developed by the organizing committee in collaboration with university professors.



Technical paper

Each university selects two of its top students to present an academic project they completed during their studies, in front of a jury.



Industrial challenge *New*

The industrial challenge stimulates participant's creativity and technical skills by challenging them with industrial engineering problem. They must solve those challenges in an interactive and engaging way.

Cultural competitions



Budding genius

Budding genius brings together four of the best students from each university, selected for their general knowledge, to compete in a quiz-style contest designed to identify the strongest team.



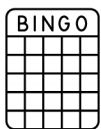
Sport challenge

This athletic competition brings together teams of height students from each university to take part in a physical challenge. This will enhance mutual aid, cohesion and endurance.



E-game

This competition reunites teams of four students from each university for a competitive video game tournament. The games focus on strategy, reactivity and coordination. Judges will supervise the event and determine the winning team.



Companies' bingo *New*

This activity promotes collaboration between participants and company representatives. Teams complete various challenges throughout the congress to earn points, with the support and advice of partner companies.

Day 3

Workshops and conferences

A rich and dynamic schedule featuring a variety of formats such as interactive workshops, roundtables and plenary presentations. These activities will address topics such as resource optimization, logistics, intelligent systems, and energy efficiency. These discussions aim to enrich reflections and encourage active audience engagement.

Private meeting room

Private meeting rooms will allow companies and students to discuss job and internship opportunities.

Closing ceremony

Wrapping up the conference on a memorable note, the closing ceremony is the most anticipated event of the IISE 2026 congress. During this ceremony, laureates of each activity will be honored, and big winner will be revealed. This ceremony highlights the commitment and efforts of the participants through the presentation of distinctive awards. It takes place during a banquet that showcases the image and dedication of the official partner, providing a warm and refined setting to celebrate the conclusion of the congress together.

Partnership Plan	Diamant 20 000\$	Or 10 000\$	Argent 5000\$	Bronze 2500\$
Accommodation for 2 people	✓			
Company logo on the trophy	✓			
Case study initiator	✓			
Announcement of the winners during banquet	✓			
Conference in front of participants	✓	✓		
Banquet tickets	4 tickets	2 tickets		
Opening ceremony tickets	2 tickets	2 tickets		
Industrial challenge partner		✓		
Speech during the banquet	✓	✓		
Advertisement in the participant guide	✓	✓	✓	
Private meeting room on conference day	✓	✓	✓	
Company promotional video presentation	✓	✓	✓	
Access to all participants' CVs	✓	✓	✓	
Access to the competition site	✓	✓	✓	+ 200\$
Roundtable participation	✓	✓	✓	✓
Conference day tickets	4 tickets	4 tickets	2 tickets	1 ticket
Opportunity to create a challenge for the companies' bingo	✓	✓	✓	✓
Logo on volunteers' shirts	Extra large	Large	Medium	Small
Kiosk during networking evening	Large table	Large table	Small table	Small table
Networking evening tickets	4 tickets	4 tickets	2 tickets	2 tickets
Promotional item distribution	✓	✓	✓	✓
Acknowledgement on social media	Individual	Individual	Group	Group
Advertisement on the website	✓	✓	✓	✓

À la Carte Option!

Choice	Details	Contribution
Visibility option	Advertisement on our social media and during the event without being onsite	2000\$
Meals sponsored by you	Service table with your banner	Quantity for 350 people or \$3000 in cash
Snack sponsored by you	Service table with your banner	Quantity for 350 people or \$1500 in cash
Entertainment sponsorship	Example: fun activity, virtual reality, robotics, simulation, etc., with your banner	About 15 to 40 minutes of entertainment or \$500 in cash.
Conference	Presentation in front of participants on Sunday February 2nd	1500\$
Roundtable	Meet with multiple groups of 8 students on Sunday February 2nd	1000\$



Other offers can be discussed. Don't hesitate to contact us at Partenariats@iise2026.onmicrosoft.com if you need more information.



Why become a partner of the event?

1. Expand your professional network !

Participating in our networking evening will enhance your company's visibility because of students' active involvement in their environment, your brand will instantly gain attention.

2. Spot talents in action !

Observe students in a stimulating environment where they apply their competences is a unique way to discover tomorrow's top talent in action.

3. Showcase your values !

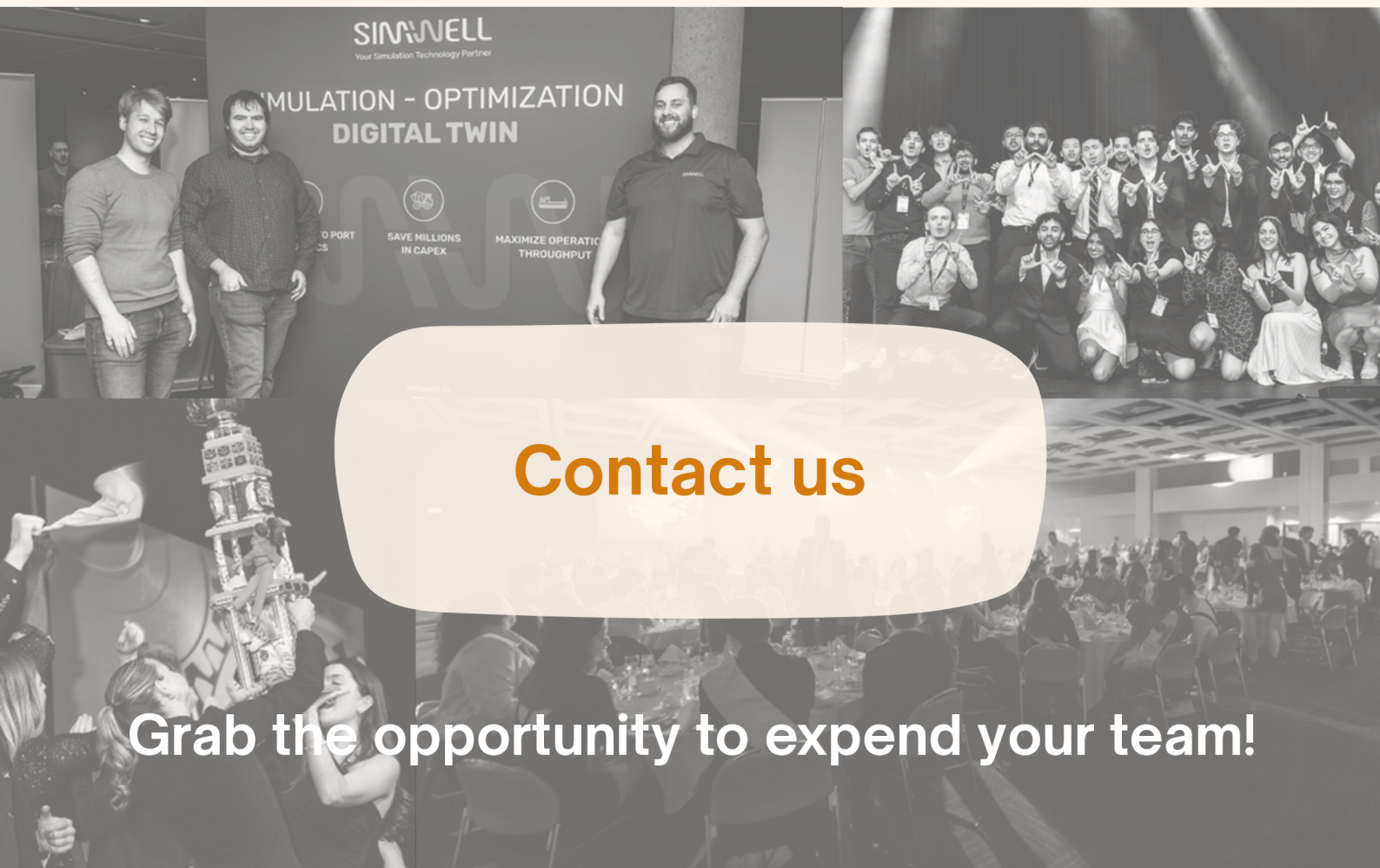
Take advantage of the event to demonstrate your company's values. It is the perfect opportunity to connect with candidates who share those values and could become ambassadors of your organization.

4. Shine on social media !

Because of our great presence on linkedin, Facebook, Instagram and on our website, your company will benefit from excellent visibility. A real advertising opportunity.

Partnership opportunity !

Becoming a partner of the 2026 Industrial Engineering congress is a unique opportunity to connect with nearly 350 future engineers while boosting your organization's visibility among a passionate and engaged academic and professional audience. Hosting an engineering congress in Trois-Rivières is a rare privilege, an opportunity not to be missed!



Contact Émile Baillargeon and William Gadbois
Partenariats@iise2026.onmicrosoft.com
for more details